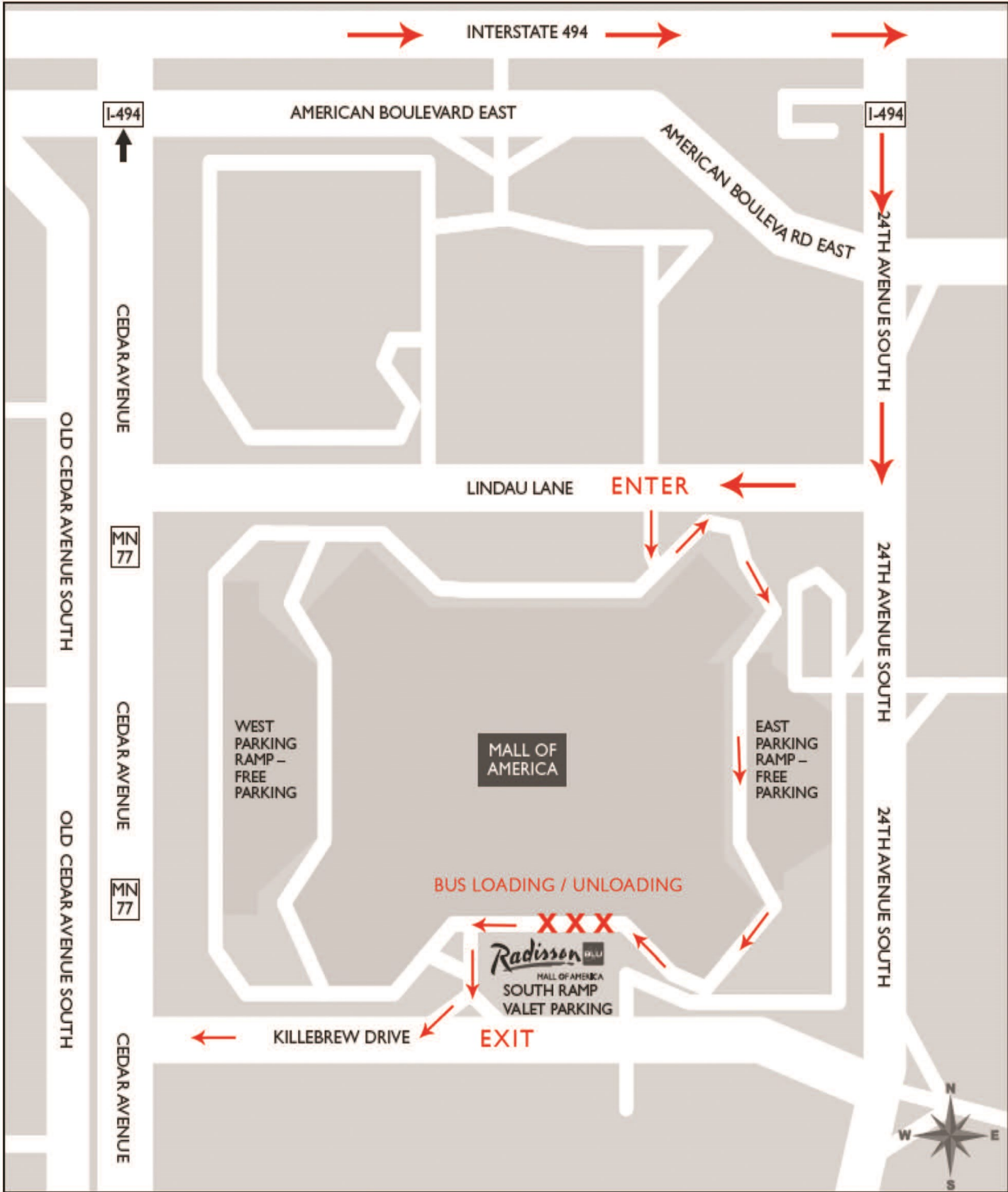




Tomorrow's Challenge Begins Today



February 4-6, 2024
Radisson Blu MOA, Bloomington
129th MAFMIC Convention



Convention at a Glance

Sunday, Feb 4

1:30 - 6:00 pm	Registration Desk Open	Graffiti Coatroom
1:30 - 5:00 pm	North Star Coffee Reception	Sky Bridge / Lakes Foyer
3:45 - 4:45 pm	Past Chairman's Reception Invitation Only	Minnetonka Ballroom B/C
5:00 - 10:00 pm	Chairman's Reception	Lakes Ballroom

Monday, February 5

7:00 - 4:00 pm	Registration Desk Open	Graffiti Coatroom
7:00 - 4:00 pm	Hospitality / Coffee Area	Sky Bridge / Lakes Foyer
7:00 - 8:45 am	Hot Breakfast Buffet	Lakes Ballroom A/B
9:00 - 12:00 pm	Opening General Session	Minnetonka Ballroom
12:00 - 1:15 pm	Legislative Luncheon	Lakes Ballroom A/B
1:30 - 2:30 pm	General Session	Minnetonka Ballroom
2:00 - 4:00 pm	Optional Session	Lakes Ballroom C/D
2:30 - 4:00 pm	Ice Cream Social & Massage Chairs	Sky Bridge / Lakes Foyer
5:30 - 6:00 pm	Banquet Doors Open	Lakes Ballroom A/B
6:00 - 7:30 pm	Banquet	Lakes Ballroom A/B
7:30 - Midnight	Hospitality Room	Lakes Ballroom C/D

Tuesday, February 6

7:00 - 12:00 pm	Hospitality / Coffee Area	Sky Bridge / Lakes Foyer
7:30 - 12:00 pm	Registration Desk Open	Graffiti Coatroom
8:00 - 9:30 am	Prayer Breakfast *New day & Time this Year	Lakes Ballroom A/B
10:00 - 11:00 am	Annual Business Meeting	Minnetonka Ballroom
11:00 - 11:15 am	Break	Sky Bridge / Lakes Foyer
11:15 - 12:00 pm	General Session	Minnetonka Ballroom
12:00 - 1:30 pm	RAM / MAFMIC Luncheon	Lakes Ballroom A/B



Schedule of Events

Sunday, February 4

North Star Coffee Reception

A great way to get reacquainted with your mutual friends! Please join **Pete Hellie** and the rest of the North Star Mutual staff as they welcome you to the 129th MAFMIC Annual Convention.



Chairman's Reception:

Please join MAFMIC Chairman **Nick Hager** and his wife, **Alissa** for the 2024 Chairman's Reception. The theme this year is 80's. Costume contest for the best dressed will be judged by Nick & Alissa's children. Entertainment will be provided by the pianos of "Dueling Duo". They will perform from 7:30pm - 10:00 pm.

Hot Breakfast Buffet

With your meal ticket you are welcome to attend the hot breakfast buffet.

Opening General Session

The opening general session will begin with the presentation of colors to the music of the national anthem. It will include a NAMIC Chairman & President's address and a message from MAFMIC President/CEO, Adam Axvig.

Monday, February 5

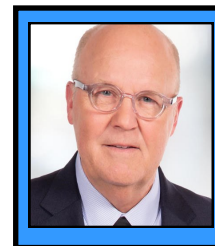


Keynote Speaker - Damian Mason

Damian delivers crisp, current, ag commentary intersected with humor. His positive, hilarious, straight talk resonates with ag audiences from across the spectrum. Damian produces and hosts his own - "The Business of Agriculture" podcast and the "Do Business Better" podcast. Damian is the author of multiple books as well. He hosts the "Cutting the Curve" podcast with XtremeAG.farm, an informational platform for future-focused farmers.

Legislative Luncheon

Pat Kessler, has made his name as Minnesota's "go-to" political reporter, covering politics and government at WCCO-TV for more than 30 years. He's also a popular radio personality specializing in politics, sports, pop culture, and news.



General Session

Speakers: Justin Pape, RAM Mutual and David Tyler, Yost & Baill, LLP
Justin and David will present on the "Evolution of Agriculture Equipment, Farming and Manufacture Warranties." A broad awareness of issues we are facing while pursuing subrogation on these cases.

Schedule of Events

Monday, February 5

Optional Session - "Tie Blankets for Charity"

Volunteers will tie fleece blankets that will be distributed to a local charity. Sign up is requested, No fee to participate, thanks to our sponsor Redwood County Farmers Mutual.

Ice Cream Social & Massage Chairs

Join us for ice cream / toppings, massage chairs, refreshments and time to visit with our exhibitors.



Annual Banquet

Join us for our annual banquet, accompanied by dinner music on Monday evening. 80's Costume winner to be announced. This very special evening will include the announcement of the **"Robert C. Seipp Service Award."**

Hospitality Rooms - Sponsored by RAM Mutual & Willenbring, Dahl, Wocken & Zimmermann

Everyone is welcome to visit the hospitality rooms and visit with their mutual friends.

Prayer Breakfast *New day & Time this Year

The 39th Annual Prayer Breakfast will be hosted by MAFMIC Vice Chairman Roger Miller.

The Prayer Breakfast will include a memorial slide show honoring all our members & family who have passed away this past year.



Tickets for the Prayer Breakfast may be ordered on the registration form.

Tuesday, February 6

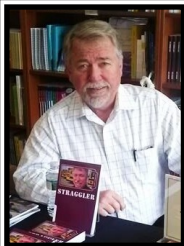


Annual Business Meeting

The business meeting is for all delegates. Chairman, **Nick Hager** will present the annual report which will highlight the accomplishments of MAFMIC this past year. Other business includes the election of new officers as well as the introduction of the new MAFMIC Chairman. As a reminder, there is only one vote per company and only the person designated as the voting delegate can vote.

General Session Speaker: **Steve Gasser**, Vivid Image, Inc

For many businesses, digital marketing is overwhelming and complex. Many are hesitant, fearing they might waste valuable time and resources, leading them to choose inaction.



RAM/MAFMIC Luncheon & Closing Speaker: James Stordahl

Since 2006, when he went down hard with Clinical Depression, he became aware of a great need to talk about his journey as Biopolar-2. Two psychiatrists told him that he was probably running along this bumpy road for the past 50 years. Now he has written four books on the subject and has started helping others learn from his journey.

Grand Prize Drawing - You will have a raffle ticket in your ticket packet to be filled out and dropped off at the registration desk. You must be present to win. Drawing will take place after the luncheon speaker.

Reservation & Important Information

Radisson Blu Mall of America

2100 Killebrew Drive
Bloomington, MN 55425
Ph: (952) 881-5258
Fax: (952) 851-4082



Hotel Overview

The Radisson Blu Hotel is located less than 5 minutes away from Minneapolis/St. Paul International Airport. The hotel is conveniently connected to the Mall of America (home to more than 520 shopping, dining & entertainment options).

Room Reservations

To reserve your room, contact the Radisson Blu at (952) 881-5258. Please mention you are with the MAFMIC Annual Convention in order to receive our special group rate. All reservations must be made by **January 10, 2024**. All information regarding room reservations can be found on MAFMIC's website www.mafmic.org under 'Events', then '2024 Annual Convention'. We would advise you and/or your board members to reserve your rooms **early** as we can not guarantee the availability of rooms after the **deadline of January 10, 2024**.

Directions

From East: From the airport, merge onto MN-5 W, then take the 24th Ave/I-94 Exit 2A, keep left to take 24th Ave S. ramp, slight left onto County Hwy-1 / 24th Ave S., turn right onto Killebrew Dr. hotel is on the right. **From North:** Take I-94 East, Take exit 233B merge onto 35W South, to MN-62 E, exit onto MN-77 S, take Killebrew Dr exit, continue onto Killebrew Dr, take immediate left turn lane, proceed to hotel on right. **From West:** Take I-494 South to exit 2A (24th Ave), Keep left at fork, follow signs for 24th Ave S and merge onto 24th Ave S. Turn right onto Killebrew Drive, hotel will be on the right. **From South:** Take 35W North to Interstate 494 West, then take the 24th Ave/I-94 Exit 2A, keep left to take 24th Ave S. ramp, slight left onto County Hwy-1 / 24th Ave S., turn right onto Killebrew Dr. hotel is on the right.

Accommodations

In accordance with title III of the Americans with Disabilities Act, we invite all registrants to advise us of any disability and any requests for accommodation to that disability. Please submit your request as far in advance of the program as possible.

Dress Code

Business casual apparel is the dress for the entire convention except for the banquet, which will be business formal.

*Thank You to all of our Convention
Sponsors!*

